



# ANIMAL PROTECTION INSTITUTE OF AMERICA

5894 South Land Park Drive  
P.O. Box 22505  
Sacramento, CA 95822  
(916) 422-1921  
TWX 910 367 2375 API SAC

## TO WHOM IT MAY CONCERN

Kris Smith is an unusually adept and skillful person--skillful in general--with a great and particular talent for writing, phrase-making, and taking part in many and varied aspects of public persuasion.

At the Animal Protection Institute, where I serve as public relations counsel and where the need was often felt for these particular qualities, she had an excellent career, which she gave up simply through a yearning to be back in the Pacific Northwest, her point of origin.

This was API's loss. She took part in nearly all major campaigns of the Institute. She worked vigorously and well with fellow staff members but also with many other persons, friend and foe, who had business with the Institute, and she was a uniformly effective instructor, counselor, negotiator wherever and whenever these talents came into play.

She is outspoken but tactful; very amiable and cheerful in her day to day attitudes. She is vigorous and determined when the assignment requires it. She has a great devotion to accuracy and does not leave a trail of error. Her ability with language is very special and could be utilized far beyond the claims made upon her at the Institute, where counseling and research and negotiation--as well as frequent public appearances as a teacher-educator in the humane field--took much of her time.

She is entirely capable of planning and writing anything from a slogan to a book; has experience in publicity and advertising (and is proficient in both) and would prove an asset to any business or institute requiring all or any of these skills.

In addition to her many fine qualities as a co-worker, she is a well-rounded, well-read, highly-developed personality who can be affable and playful--and as utterly persistent and dedicated as may be needed.

I can recommend her without qualifications and wouldn't hesitate to hire

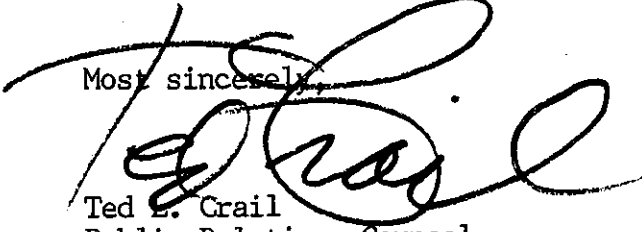


Foreign Offices:  
GENEVA, SWITZERLAND  
BRUSSELS, BELGIUM  
STUTTGART, GERMANY  
MILLIKEN, ONTARIO

President and Founder, BELTON P. MOURAS; Chairman of the Board, KENNETH E. GUERRERO; Vice-Chairman, DUF FISCHER; Secretary, LUANA GRIMLEY; Directors: ROWLAND MITCHELL; DON OLIVER; RICHARD WEMPE; Vice-Presidents: CHERYL MOURAS; DEANNA SOARES; Honorary Vice-Presidents: MRS. FRANK V. BRACH; CLAUDE, COUNTESS OF KINNOULL; KIM NOVAK; CHARLOTTE L.B. PARKS; National Advisory Board: MERRILL A. BURT, D.V.M., Veterinary Medicine; NED BUYUKMIRCI, V.M.D., Institutional Veterinary Medicine; DR. GINA CERMENARA, Speakers Bureau; DONALD E. DOYLE, M.D., Medical Science Advisor; BRUCE MAX FELDMANN, D.V.M., Veterinary Medicine and Pet Population; MARJORIE GUERRERO, Humane Education; MRS. KATHY HARRISON, Northwest Regional Activities; ED KING, Investigations and Law Enforcement; MARJORIE KING, Publicity and Promotions; SHIRLEY MCGREAL, PH.D., Primate Specialist; HENRY SPIRA, Animal Experimentation; JOYCE S.A. TISCHLER, J.D., Animal Rights and the Law; ANN VOLIVA, Promotions and Auxiliaries; MRS. RALPH YOUNGDALE, Publicity and Promotions; Foreign Advisors: ANGUS O. McLAREN, Transvaal, South Africa; MRS. ANNA MUMFORD, Vancouver, Canada; MICHAELA DENIS, Nairobi, Kenya; In Memoriam: VELMA "Wild Horse Annie" JOHNSTON; HARRY DEARINGER; MRS. ALFRED JACKSON

her for appropriate work in the business, humane, public relations or advertising fields where she has a lively feel for what needs to be done and how to do it. She is a self-starter and will never be idle for a moment.

Most sincerely,



Ted L. Crail  
Public Relations Counsel  
The Animal Protection Institute